Financing the SDGs in Asia Pacific

UNDP is enhancing its service lines to support governments and partners in finding innovative ways to finance the 2030 Agenda.

Globally, private investments aligned to the SDGs are rising rapidly...

Government revenues across the region as a whole have more than doubled in the last 10 years, rising from a total of US$1.9 trillion in 2008 to US$ 4.2 trillion in 2017....

...but still represent a small part of the picture...

$49bn
Private investment in energy mobilised by PPPs, Asia Pacific

$701bn
Total energy investment, Asia Pacific

$31bn
Impact investment, Asia Pacific excluding Central Asia

$906bn
Growth in pension fund assets + venture capital, Asia Pacific

$338bn
Green bonds outstanding, Asia-Pacific

$5.4tn
Corporate bonds outstanding, ASEAN+3

The goal is to bring together resources and services to maximize the impact of UNDP’s portfolio in the spending patterns of others.

The #2030Agenda requires collaboration among a wide range of partners.
UNDP services in the region

Developing tools and guidelines for investor and enterprise reporting, methodologies for measurement, and verification and certification of alignment and impact:
- Supporting private sector reporting on projects and initiatives around the SDGs (Philippines)
- Establishing common databases across public and private sectors on SDG reporting (Papua New Guinea, Bangladesh)
- SDG Impact Project (China, India, Philippines)

Playing a strong convening role among public and private actors:
- Organizing SDG advisory boards and committees (public and private)
- Facilitating dialogue around SDG progress, contributions and impacts

Advising to strengthen sustainable business approaches, map core businesses and value chains across the SDGs:
- Project design and management (India and China with Coca-Cola)
- Advising on the use of Zakat and other religious funding to address poverty, inequality, and other areas of common interest (Indonesia)

Strengthening supply chain management, promoting good practices for fair, transparent and predictable business environments:
- B+HR Human Rights Impact Assessments, Promoting A Fair Business Environment in ASEAN, and the Gender Equality Seal Certification

Convening, advising and advocacy for investors and businesses on SDG alignment and investment opportunities:
- Regional and national policy dialogue and ecosystem development (Setting-up National Advisory Board for Impact Investing in Bangladesh)
- Investor engagement education and advocacy (First Impact Investor Residential Program in Sri Lanka)

Identifying investment opportunities and pipeline development:
- Pipeline development and network of incubators and accelerators (Cambodia Special Economic Zones)
- Mapping investment opportunities and valuing the economic impacts of meeting the SDGs (Better Business, Better World: Philippines)
- Catalyzing and sustaining youth-led social enterprises, promoting innovation and developing youth skills, such as YouthCoLab

Developing innovative financing instruments to transform markets and channel private investments for the SDGs through:
- Social Impact Bonds
- Financial technology and digital finance, etc. (Partnerships on using blockchain for social good, China, India land registry blockchain)
- Investor engagement, education and advocacy (First Impact Investor Residential Program in Sri Lanka)

INTEGRATED NATIONAL FINANCING FRAMEWORKS FOR THE SDGs

LEVERAGING INTERNATIONAL PUBLIC FINANCE FOR THE SDGs

UNLOCKING PRIVATE FINANCE FOR THE SDGs

ALIGNING BUSINESS STRATEGIES & OPERATIONS FOR THE SDGs

IMPACT MEASUREMENT & SDG FINANCE REPORTING

SDG BUDGETING

SDG ALIGNED FISCAL AND DEBT INSTRUMENTS

Filling fiscal gaps by supporting countries access to vertical trust funds:
- Global Environment Facility (GEF), Green Climate Fund (GCF), Montreal Protocol, Global Fund to Fight AIDS, Tuberculosis and Malaria, among others, such as the Multi-Country South Asia HIV Programme

Advisory services on project formulation and implementation for governments to leverage multiple source financing:
- Such as the GCF project/proposal of India, Vietnam and Mongolia, which will enable crowding-in of private finance for climate adaptation efforts, and catalysing a better enabling environment for private sector engagement

Ensuring ODA is effective and attracts private sector investment, particularly for LDCs, fragile states and SIDS:
- Pacific Financial Inclusion Programme

Budgeting for the SDGs:
- Supporting integration and reform in budget formulation, budget coding, and costing on climate change, gender, disaster risk management and biodiversity (Bangladesh, Cambodia, Fiji, Indonesia, Nepal, Pakistan)

Strengthening the role of parliaments, media and citizens in SDG budgeting accountability:
- Climate citizen’s budgeting in Nepal, Pakistan and Cambodia

Delivering budgets faster and better at national or sub-national levels for governments to deliver, for example, through:
- National Acceleration MoIally (Government Financing in the Philippines) to address procurement bottlenecks and build PFM capacities
- Establishment of SDG Support Unit in the Government of Punjab in Pakistan for SDG mainstreaming, acceleration and policy support
- Other government-financed projects in India, China, Nepal, Timor-Leste

Strengthening communications, project pipelines, and measurement frameworks for innovative fiscal instruments:
- Islamic Finance: Green Sukuk, a sharia-compliant bond, with 100% of the proceeds exclusively to finance or re-finance green projects (on climate change mitigation, adaptation and biodiversity preservation in Indonesia)
- Local-level SDG bonds in China

Assessing barriers and risks and developing tools and guides for policy incentives sustainable/renewable energy:
- Developing Renewable Energy Investments in Cambodia

Strengthening tax audit capacity to improve domestic resource mobilization:
- Tax Inspectors Without Borders in Cambodia
UNDP brings it all together

UNDP delivered US$ 3.19 billion in the region in 2015-18…

…through approaches tailored by 24 offices covering 36 countries and territories…

…with a broad portfolio of public and private partners…

…working to accelerate progress across the region and globally.

Some of our partners and programmes

Together, we can achieve more